



December 2008

From the Chairman

ITERA 2009 – Atlanta - The ITERA 2009 conference will be held April 18-20, 2009 (Saturday, Sunday, and Monday) at the Hyatt Regency in Atlanta, Georgia. Go to the ITERA web site www.itera.org for the ITERA 2009 call for papers.

Papers are being accepted - Submissions may be in the form of extended abstracts or full papers. Extended **Abstracts** of 1,200-1,500 words are due: **January 5, 2009**. **Full Paper** Submissions (Not to exceed 10,000 words) are due: **February 2, 2009**.

For further information on paper submission guidelines please see the full [Call for Papers](#)

Extended abstracts or full paper submission can be directed to:
Steve Wildman, Michigan State University, ITERA '09 Conference Co-Chair:
swildman@msu.edu

Rick Gershon, Western Michigan University, ITERA '09 Conference Co-Chair:
Richard.Gershon@wmich.edu

Student Research Paper Competition Guidelines –

DEADLINE FOR SUBMISSIONS: Monday February 2, 2009

Eligibility

Students currently enrolled in programs of ITERA member schools* may each submit one paper. Papers may be co-authored by up to two student authors. Awards won by multiple authored papers will be shared by the authors. Each school (both undergraduate and/or graduate) can submit up to 5 papers total.

Levels of Awards

There are two levels of awards for each of the two categories of papers, one for undergraduate (2 or 4 year program) students and one for masters/doctoral level students.

Categories of Papers

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Papers will be judged in one of two major categories listed below. Please indicate whether the submission is undergraduate or graduate as well as paper category.

- **Empirical or Conceptual/Theoretical Research Paper**
 - Empirical Research Paper - An empirical research paper presents high quality empirical research related to Telecommunications. It should begin with an in-depth review of the literature and development of hypotheses. Empirical research papers should include a description of the research, a description of the methodology used for gathering data to test the hypotheses, a description of the data and the statistical analysis of the data, and a discussion of the findings.
 - Conceptual/Theoretical Paper - A conceptual/theoretical paper should be strongly grounded in the relevant theoretical literature in the research area and clearly linked to the Telecommunications discipline. A conceptual/theoretical paper should clarify concepts and advance the understanding of the topic, laying the groundwork for future research.

- **Applied or Case Study Research Paper**
 - Applied Research Paper – An applied research paper should contribute to the solution of Telecommunications policy problems or the development or improvement of products or services with significant commercial value; this includes developing new products, services, processes and instruments, and improving existing ones.
 - Case Study Research Paper – A telecommunications case study, a form of qualitative descriptive research, collects, synthesizes, and presents detailed information about a particular industry, technology and/or business strategy. Case study analysis provides a useful approach when there are many variables of interest and where “real-life” situations of interest cannot easily be studied using traditional quantitative research methods.

Submission Process

Each ITERA member institution is responsible for determining how to select the five papers eligible for submission. Student’s submitting papers who are not affiliated with an ITERA institution may submit their paper directly to the Conference Chairs no later than February 1, 2009. Papers (not to exceed 10,000 words) can be submitted to:

Steve Wildman, Michigan State University, ITERA '09 Conference Co-Chair:

swildman@msu.edu

or

Rick Gershon, Western Michigan University, ITERA '09 Conference Co-Chair:

Richard.Gershon@wmich.edu

The ITERA voting member will email their institution’s Student Paper Competition entries to the Conference Chairs on or before February 2, 2009.

Review Process

All student papers will be blind-reviewed; reviewer comments will be aggregated and returned to the students. Authors of accepted papers will have the opportunity to revise their papers based upon reviewer comments prior to presentation at the conference, but the award selection process will consider only the original submissions.

Awards

Accepted student papers will be scheduled for presentation on the ITERA 2009 program. At least one author must present the paper at the conference to be eligible for an award. The top undergraduate and graduate/doctoral paper in each of the two categories will be recognized at the conference.

Housing for ITERA 2009 – Conference Hotel– Hyatt Regency Atlanta Hotel cutoff date is March 6. Once the block is filled, rooms will be confirmed on a space-available basis and the group rate will likely not be available. - Reference ACUTA rate when making your reservation by phone. Additional information can be found at the ACUTA web site http://www.acuta.org/events/annual_conference/sce09.cfm

- Book your room online follow the link at the bottom of the ACUTA web page:
- http://www.acuta.org/events/annual_conference/sce09.cfm
- ACUTA room rate: **\$179 single; \$184 double.**
- 265 Peachtree Street NE, Atlanta, GA 30303

Opportunity to Serve - If you are looking for a way to get involved with ITERA we have an opportunity for you. We need people to help with the ITERA 2009 conference. Would you like to review papers or work on the program for Atlanta? If you can help then contact: Dr. Steve Wildman at swildman@msu.edu or Dr. Rick Gershon at richard.gershon@wmich.edu .

If you have any questions about items in this newsletter please contact me:

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