



## Call for Papers

# ITERA 2010

THE 8th ANNUAL CONFERENCE ON TELECOMMUNICATIONS & INFORMATION TECHNOLOGY

April 10-11, 2010  
Embassy Suites - Airport  
Nashville, Tennessee

Join us for a fast-paced academic conference that will explore telecommunications topics in industry, government, and education. The conference program will include:

- Academic Papers and Presentations
- Industry speakers from such companies as AT&T, Cisco Systems and Verizon
- Student Case Study and Paper Competition
- Technology Demonstrations

Abstracts, Papers and Proposals for Panel Sessions are being sought in the areas listed below ([submissions topics](#)) including student research tracks. Submissions on related topics will also be considered.

### Key Dates

- |                  |   |
|------------------|---|
| 16 November 2009 | ITERA will begin accepting extended abstracts, papers and panel proposals. Submissions may be in the form of extended abstracts or full papers. |
| 18 January 2010  | Deadline for Extended Abstracts (1,200-1,500 words)   |
| 1 February 2010  | Deadline for Full Papers (not to exceed 10,000 words)   |
| 22 February 2010 | Notification of Acceptance for Extended Abstracts and Papers  |

**Submission** for authors will be at <https://cmt.research.microsoft.com/ITERA2010/>.

Additional **questions** about the 2009 conference should be directed to:

Mike Bowman, Murray State University  
ITERA 2010 Conference Program Chair  
[michael.bowman@murraystate.edu](mailto:michael.bowman@murraystate.edu)

Jeffrey P. Kaleta, Murray State University  
ITERA 2010 Assistant Program Chair  
[jeffrey.kaleta@murraystate.edu](mailto:jeffrey.kaleta@murraystate.edu)

*Please include ITERA 2010 in the subject line*

Please visit [www.itera.org](http://www.itera.org) for more information about ITERA.



## ITERA Submission Topics

### Telecommunications Network Design, Management and Economics

Project Management  
Information Technology and Productivity  
Organizational Use of Telecommunications  
Enterprise Resource Planning  
Telecommunications/Networking and Business Strategy  
Video Services  
Organizational Use of Blogging  
The Future of Software: Ownership vs. On-Line Service Contracts  
Management Case Studies  
Network-Facilitated Collaboration from Distributed Locations  
Signal processing  
Optical Networks  
Next Generation Networking and Internet  
Cloud computing  
Mobile networking/Telecommunications  
Mobile business/enterprise  
Messaging business strategies  
New Network installation strategies

### Telecommunications Law & Policy

Intellectual Property  
Internet Privacy  
Digital Rights Management  
Internet Governance and Institutional Policymaking  
Spectrum Management and the Implications of Ubiquitous Wireless Communication  
Network Neutrality  
The Rights of Owners in Controlling Network Access  
Municipal Wireless Networks  
Telecommunications and Economic Development  
Communications Quality of Service  
Green computing  
Ethical Networking and Hacking

### Telecommunications and Education

Distance Learning  
Comparisons of Web-Based versus "Traditional" Class Presentations  
Designing Effective Lab Simulations  
The Challenges of Interdisciplinary Programs  
Building Effective Industry / Education Partnerships  
Teaching Security and Compliance  
Communication theory

### E-Commerce

Telecom-Enabled Business Models  
Telecommunications & International Trade  
E-Commerce and Global Marketing  
Brand Management for On-Line Services  
Electronic Markets  
Multimedia Services

### Telecommunications & Information Technology

Network Planning and Design  
Internet Protocol Television (IPTV)  
Cable Telephony  
WIMAX and other WAN Technologies  
GIS and City Planning  
GPS and Electronic Navigation Systems  
Voice Over Internet Protocol (VOIP)  
WEB 2.0  
Inventing the Next Generation of On-line Software  
High Definition Television  
Unified Communications with Diverse Technical Platforms  
Virtual Private Networks/Remote access  
Cyber Security  
Satellite Communications  
Wireless, mobile, and ad hoc networks  
Sensor networks  
Standard Setting

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## Ongoing Research Track

A top priority of the ITERA conference is to provide faculty a flexible, yet high payoff venue for presenting their research. While we welcome the presentation of any stage of academic and industry research, it is our strong feeling that we can also serve our members by encouraging the presentation of new research approaches, proposed research, and ongoing research in its early stages. We encourage faculty doing research to use the conference as a sounding board and feedback mechanism for work that is not ready for submission to peer-reviewed journals as finished products. To support this, upon the author's request, we will ensure that papers and presentations submitted as "ongoing" research are not posted to the web or published by ITERA so that later versions of the material can be submitted for publication elsewhere. In all cases, material submitted to the conference will undergo a rigorous peer review by the conference program committee, which is made up of faculty from ten ITERA member schools. In those cases where material is submitted to the conference and it is the desire of the authors that the work be published by ITERA, the authors can be confident in claiming that the work has undergone a stringent peer review.

## Student Research Track

One of the important features of the ITERA conference is to give select undergraduate and graduate students the opportunity to present their research. This takes the form of the ITERA case study competition as well as individual paper presentations. ITERA sets aside a special track for undergraduate research presentations. Undergraduate students, with the approval of their advisor, are invited to submit papers on any of the above topics.

## About ITERA

The International Telecommunications Education & Research Association (ITERA) is a nonprofit academic organization committed to the advancement of telecommunications science through excellence in research and education. Telecom science draws from multiple disciplines, including communication and information technology management, technology and policy. ITERA seeks to advance telecommunications science through the creation of multiple forums for telecommunications and networking professionals, educators, and researchers. The ITERA conferences began in 2002 as the Murray State University Telecommunications & Information Technology Conferences (TSM 2002-2004). The success of the Murray State conferences helped established the foundation for the creation of ITERA and the ITERA Conferences.

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